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## Retired Americans PAC Launches Debt Ceiling Ad Campaign

### *Digital Ads in 10 Congressional Districts Tell Congress to Protect Social Security Payments*

Retired Americans PAC, a political arm of the Alliance for Retired Americans, is running digital ads in 10 congressional districts and Washington, DC. The [15-](#) and [30-second](#) ads warn voters that Social Security checks could be at risk if Congress doesn't raise the U.S. debt ceiling and encourage them to call their member of Congress to demand they vote to raise it immediately. The six-figure buy will run for up to 2 weeks.

"Seniors earned their Social Security benefits over a lifetime of work and rely on them to pay for food, prescriptions, and other necessities," said Richard Fiesta. "Older Americans will not support any politician who jeopardizes their benefits for partisan games."

In addition to the Washington, DC area, the ads are running in [AZ-01](#) (David Schweikert), [AZ-06](#) (Juan Ciscomani), [CA-13](#) (John Duarte), [CA-22](#) (David Valadao), [CA-27](#) (Mike Garcia), [CA-40](#) (Young Kim), [CA-41](#) (Ken Calvert), [MI-10](#) (John James), [NY-22](#) (Brandon Williams), and [VA-02](#) (Jennifer Kiggans).

Ad scripts are below.

#### **"At Risk" 30-second**

*VOICEOVER: They're at it again.*

*Politicians in Congress are putting our Social Security benefits at risk.*

*By not raising the U.S. debt limit – the Social Security payments that we've earned after a lifetime of work could be held up, hurting millions of seniors who depend on Social Security to cover the basics like food, gas, and prescriptions.*

*But you can do something about it.*

*Call Congress, tell them to raise the U.S. debt limit to protect the 66 million Americans who depend on Social Security every month.*

*Retired Americans PAC is responsible for the content of this ad.*

**“At Risk” 15-second**

*Politicians in Congress are putting our Social Security benefits at risk.*

*By not raising the U.S. debt limit – the Social Security payments that we’ve earned after a lifetime of work could be held up.*

*Call Congress, tell them to raise the U.S. debt limit and protect Social Security.*

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*[Retired Americans PAC](#) is an independent project of the [Alliance for Retired Americans](#), a grassroots advocacy organization with 4.4 million members nationwide.*